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OUR MISSION

WUIS-WIPA will satisfy a curious, societally-engaged audience through programming and community outreach.

The University of Illinois is an affirmative action/equal opportunity institution.



This program is partially supported by a grant from the Illinois Arts Council

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sound view

Summer 2006

Travel with Rick Steves

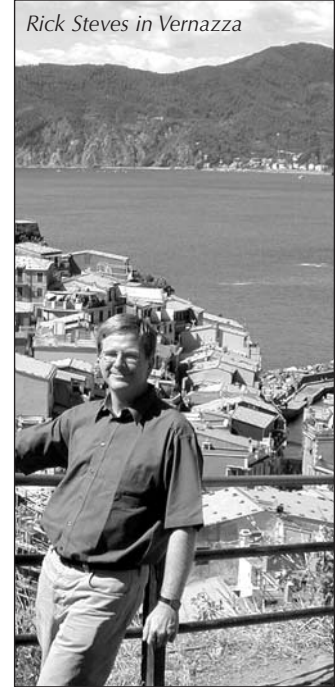
Rick Steves, long a favorite of public television fans, is bringing his new radio program, *Travel with Rick Steves*, to WUIS.

Steves says, "Our mission from the start — to share travel information, experience and inspiration — fits radio perfectly and we're having lots of fun doing exactly that. Each program (artfully edited by producer Tim Tattan) mixes interviews with guest travel experts, your call-ins with questions and comments, and music. We talk about our favorite travels in Europe, as well as travel anywhere in the U.S. and the rest of the world.

Along with exciting destinations, we discuss general topics, as far flung as keeping healthy on the road, bicycling trips and tips, senior travel, finding chocolates, fear of flying, and more."

Travel with Rick Steves will air each Saturday at 3 p.m., beginning July 1.

Rick Steves in Vernazza



Thanks to Planet Travel in Springfield who is helping to make this journey possible – our new underwriter for the program!

From the GM



buy a digital radio, you'll get your choice of up to three different channels of public radio at any given time.

We need your continued investments in WUIS to pay for the additional programmed channels and equipment that will give you better sound and even more variety. If you think you love WUIS now, wait a few years – we'll be able to serve even more people's interests and tastes.

I would like to welcome Greg Manfroin on to the staff as Chief Engineer. He will be in charge of the station's technical evolution.

The installation of the digital equipment was handled by Sherwood Tower of Terre Haute. Their crew worked many hours in high winds at 450 feet in the air to help get the job done. Kerri Cawley, our back-up engineer, has also put many hours into the project.

We are excited about the future of WUIS, although we have received a bit of bad news financially. The amount of money we receive from the federal government continues to decline. It is expected that, in the coming fiscal year, we will receive approximately \$13,000 less than in the current year. Any way you can help offset that is appreciated.

Braving the new frontier,

Bill Wheelhouse

Bill Wheelhouse
General Manager

Happy summer, everyone. I hope you are able to find time for a break. Whenever you travel this summer, you can make public radio your companion. If you don't have our pamphlet that lists all of the public radio stations nationwide, call us at 206-6516 and we'll send one to you. Also, if you are a WUIS Membercard holder, you can get a Membercard for your destination too.

The biggest development at WUIS is that we are now broadcasting a digital signal. So people with digital receivers can hear WUIS programming with a much clearer signal – which isn't very many of us yet. There are a few digital receivers on the market as of today, and I know of at least one member who has bought one. In the future, when you update your system and

BUSINESS PARTNERS – When you visit these businesses or utilize their services, please let them know you appreciate their support of WUIS-WIPA.

<u>Agriculture</u> Archer Daniels Midland	Planned Parenthood	Friar Tuck Beverage Jacksonville Farmers Market	<u>Insurance</u> L. C. Shanle and Company
<u>Airport</u> Abraham Lincoln Capital Airport	<u>Automobile Dealers / Service</u> Carl Johnson Auto Service Guiffre Volvo	<u>Health/Medical</u> Brother James Court Decatur Memorial Hospital Passavant Area Hospital Peter Glatz, DDS St. John's Hospital Secretary of State Organ Donor Program	<u>Legal</u> Law Office of David R. Reid Rutherford Law Offices
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<u>Arts</u> Illinois Symphony Orchestra Liturgical Arts Festival MICE Rees Carillon Festival Sangamon Auditorium Sangamon Valley Youth Symphony Springfield Ballet Co. Springfield Jazz Society	<u>Bed & Breakfast</u> Old Gillett Farm	<u>Churches</u> Abraham Lincoln Unitarian Universalist Congregation First Presbyterian Church	<u>Media Services</u> BOPI
<u>Associations</u> Downtown Springfield Illinois Facilities Fund	<u>Contractors</u> H & H Construction Services	<u>Food & Drink</u> Corkscrew Wine Emporium	<u>Pet Clinic</u> Wildwood Pet Clinic <u>Retirement Facility</u> Villas at Pine Creek
		<u>Hotels / Motels</u> Springfield Drury Inn	<u>Utilities</u> Illinois Rural Electric

MEMBERSHIP

Help support the radio programming you enjoy. Become a member for the first time! Or, check your mailing label for the date of your last gift. If it's been longer than one year, renew your membership now! For membership questions, call (217) 206-6403.

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City/State/Zip: _____

- | | |
|--|---|
| <input type="checkbox"/> \$1000 - Producer's Circle | <input type="checkbox"/> \$150 - (Day Sponsorship) |
| <input type="checkbox"/> \$500 - 20 hours of programs | <input type="checkbox"/> \$100 - 4 hours of programs (Mug) |
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| <input type="checkbox"/> \$250 - 10 hours of programs | <input type="checkbox"/> Other \$ _____ |

<input type="checkbox"/> Check enclosed - payable to: WUIS-WIPA University of Illinois Foundation P.O. Box 3429, Champaign IL 61826-9429	<input type="checkbox"/> No need for WUIS to send a thank you gift. 5M9AC
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Your gift is processed by the University of Illinois Foundation. Every dollar of your gift is used for the exclusive support of WUIS-WIPA.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
M		Jazz with Bob Parlocha			Jazz	Blues Before Sunrise		M
1 am								1 am
2 am		BBC			BBC		BBC	2 am
3 am						BBC		3 am
4 am								4 am
5 am								5 am
6 am		Morning Edition			Morning Edition	Inside Europe SWR /IE, repeat	Lincoln Library Concert	6 am
7 am						Weekend Edition	Speaking of Faith	7 am
8 am							Weekend Edition	8 am
9 am						Car Talk		9 am
10 am		Classics with Karl Scroggin			Classics with Karl Scroggin	Wait, Wait... Don't Tell Me	To The Best of Our Knowledge	10 am
11 am						Whad'Ya Know	A Prairie Home Companion repeat	11 am
N								N
1 pm		Performance Today			Performance Today	This American Life		1 pm
2 pm						Fresh Air Weekend	Car Talk, repeat	2 pm
3 pm		Fresh Air			Fresh Air	The Changing World*	Sound Treatment Living in Illinois	3 pm
4 pm		All Things Considered			All Things Considered		Weekend All Things Considered	4 pm
5 pm						A Prairie Home Companion	Thistle & Shamrock	5 pm
6 pm		Marketplace			Marketplace			6 pm
		Sound Treatment	Close Up	The Word	Digital Planet	SWR /IE		
7 pm		Fresh Air, repeat			This American Life	Riverwalk Jazz		7 pm
8 pm		Performance Today, repeat			Beale Street Caravan	Jazz Profiles		8 pm
9 pm							Nightsounds	9 pm
10 pm		Jazz with Bob Parlocha			Blues Before Sunrise	Jazz with Bob Parlocha		10 pm
11 pm							Music from the Hearts of Space	11 pm

SWR = State Week In Review (Oct-May)

Questions? Call (217) 206-9847 or (866) 206-9847 or email wuis@uis.edu

*Travel with Rick Steves starts July 1.

Asking What you Want

We've included surveys in the last two membership renewal mailings, to help us get a picture of what listeners in central and west central Illinois want from their public radio station today, and in the future. As we look forward to more channels of programs on our digital signal, it's even more important that we know what our members want to hear. We'll make many of our decisions for expanded programming based on the wants and needs of our members.

We thought you'd find the survey results just as interesting as we have!

Member Renewal Surveys, Fall 2005 & Spring 2006

Age	Where do you listen?	Most-requested shows not currently on our schedule
Under 25	0%	Home & car 56%
25-34	4%	Home, car & work 16%
35-44	9%	Car 12%
45-54	28%	Home 10%
55-64	22%	Diane Rehm
Over 65	34%	Zorba Pastor On Your Health
		Democracy Now!
		World Café
		Opera from the Met
		Big Band
		Piano Jazz

You Gave! You Gave!



Community volunteers on the air: Abby Arthur and David Farrell

By the way, if you know Nancy Clarkson, Jason Zhang or Richard Tapia, please have them call Lisa at 206-6403.

We are thrilled about the hundreds of members who pledged \$31,000 through the mail and using our first-ever e-mail renewal, a record for WUIS listeners.

Congratulations to Dr. Donald and Maejean Miedema, winners of the diamond pendant donated by Schramm-Bacher Jewelers. The Miedemas said they were "overwhelmed, having never won anything before! We just appreciate everything the station provides."

Listeners pledged nearly \$115,000 this spring for WUIS' eclectic brew of programs. We welcomed 167 new members, are in the process of mailing out nearly 600 Collector's Items, and had a blast hearing your stories about driveway moments and the conversations that have been born out of an hour or two (or more) of good listening.

The Weekly Schedule at 6:30 pm

Instead of repeating a half-hour of All Things Considered most evenings at 6:30, WUIS has added several programs from the BBC during that half-hour time slot. Here's the rundown of what you'll hear in the early evenings on WUIS:

Monday – *Sound Treatment*, produced by WUIS' Kavitha Cardoza, looking at medical issues from a central Illinois perspective.

Tuesday – *Close Up*, from the BBC, a weekly in-depth exploration of an aspect of, an event in, or high profile figure from the world of arts, culture, and entertainment.

Wednesday - *The Word*, from the BBC, where Harriett Gilbert meets novelists,

poets, playwrights, screenwriters, copywriters, and book-sellers as she explores the process of writing — as well as the results — and examines the business of promoting and selling literature.

Thursday – *Digital Planet*, from the BBC, on how digital technology affects people's lives, present and future. The program makes sense of the complexities of this new landscape and helps listeners to understand their place in it.

Friday – *State Week in Review* or *Illinois Edition* (July - September). SWR features a panel discussion of journalists and political scientists, and IE covers myriad topics over its 13 week run, using a variety of storytelling methods.



On March 23, guests at the Sangamo Club enjoyed the first-ever taping of *State Week in Review*, the station's flagship local creation, in front of a live audience. On the dais, from left to right: David Farrell, the voice you hear at the beginning and end of every show, host Rich Bradley, and panelists Chris Mooney, Sean Crawford, Christi Parsons, Charlie Wheeler and Bernie Schoenberg. *State Week in Review* is underwritten by Capital Community Bank.

Manfroi Joins WUIS as Engineer

Greg Manfroi comes to WUIS most recently from Macomb, where he built a Performing Arts Studio and oversaw their conversion to a digital signal. And in true engineer fashion, he refused to let us take a picture. We forced him to tell us a little bit about himself, beyond the fact that he prefers “engi-geek” to “engi-nerd.”

“In 1970, when I was 10, I started hanging out with my dad at his weekend job at a radio station. I started working there when I turned 13. I was paid from petty cash. I deejayed and read news, on both the AM and FM. I designed and implemented a generic voice track format for the FM. I did minor engineering work.

I became bored with the music and got a job at a Top-40 station when I was 18. I worked as an engineer and as an air

personality at Indiana stations throughout the next few years. I attended a Technical School and received an Associates Degree and obtained an FCC First Class Radio License on my own.

In 1984, I worked for a great engineer in Cincinnati (Ted Kendrick) who taught me more about broadcast engineering than anyone else. By 1993, I had ended up in Springfield working for Midwest Family Broadcasting as a chief engineer. After seven years, I was offered a position with Western Illinois University in Macomb. I brought Macomb from a modest analog facility to a present-day digital facility that produces quality audio. This year I moved back to Springfield to work with long-time friend, Bill Wheelhouse, at WUIS. My hope is to transform WUIS into the type of facility WIUM has become.”

Familiar Voice Returns to Statehouse Bureau

Amanda Vinicky completed her public affairs reporting Master's degree, working in the WUIS Statehouse Bureau, in 2005. She then worked as a news producer with the National Public radio affiliate in Iowa City, Iowa before returning to Springfield as the full-time Statehouse reporter under Bureau Chief Sean Crawford. She has worked for newspapers and television stations in the Chicago area and served as staff for members of Parliament in London, England.

Vinicky graduated from UIUC in 2003 with degrees in journalism and political

science. She worked for the student paper and radio station and was a student leader, including President of the Student Senate.



Tell Them Public Matters

Public broadcasting has created a web site for every person concerned about federal support for public broadcasting. It features an in-depth explanation of how public broadcasting is funded, contact information for legislators, ways to let your friends know about funding issues, and more. You can read testimonials about why public broadcasting is impor-

tant and share your own stories. Check out www.tellthempublicmatters.org.

Another reason why your personal support of WUIS is so important? For every \$1 that is contributed by you, the local listener, the federal government contributes 7.4 cents.

Coming Attractions

By the time you receive this newsletter, we will probably be sold out of the tickets for WUIS' own premiere of *The Prairie Home Companion* movie on Thursday, June 8 at Showplace 12 in Springfield. If you didn't score your tickets for this Members Only event, the movie opens nationwide on June 9.

Some lucky *Bluegrass Breakdown* and *Nightsounds* fans will be traveling to Carlinville on Sunday, June 11 for the Nickel Creek concert at Blackburn College. Bluegrass co-host Mark Mathewson saw the band in Champaign a few months ago and proclaimed it the best concert he's seen in ten years.

We're working on creating another WUIS music event on Sunday, September 10, featuring up-and-coming jazz vocalist Erin Bode, who hails from St. Louis. Check out her music at erinbode.com.



Erin Bode

High Schoolers Get the WUIS Experience



*Jenna Benham,
reporting intern
from R.O.W.V.A.
High School in
Oneida*

The most obvious thing I learned this semester was definitely "How to be a good reporter." Under Kavitha's careful instruction and never-ending patience, I can not only cover a story on my own, but also write it, pick and edit the sound bites, and voice it for the next newscast.

I've also learned how to ask the right questions and what elements make a good story. But more importantly, I feel that I've learned what makes a good community. Working with an NPR station has really taught me that we aren't here to report the news that the media thinks is important, but instead we need to report the news that our society feels is important. And with that in mind there is so much more to Springfield than government and politics; sometimes the most influential stories are the ones about pre-schoolers or Starbucks addictions.

So as I prepare for the next step in my life, I am extremely grateful to have had this opportunity. I didn't just learn about radio - I gained invaluable experience among the best of the best in news reporting. Thank you WUIS!!!



*Brendan Alviani,
development
intern from
Waukegan High
School*

Public Radio is a thriving organism, where people all over the world interact to bring creative, entertaining and diverse programming to your audio box. I had never really listened to NPR before coming to the station, but it's growing on me, with Fresh Air being one of many favorites.

My first assignment was compiling a few hundred listener surveys. Shortly afterwards, I started interviewing listeners to create spots and testimonials for the air. My first conversations were long, awkward, and didn't result in much usable audio, but over the course of the semester, I honed my skills considerably, both with the listener and the editing computer.

Later, I helped manage the extravaganza known as Pledge Drive Week, and saw all different aspects of it: phone volunteers, pitchers, pledge forms, form processing, packing, shipping, food, and anything else related to fundraising. My experience was fantastic. Some days might have been trying, but it was worth every minute. The people were fun and supportive, the job was satisfying, and the opportunities were worthwhile.

Creative Ways to Support WUIS

WUIS has teamed up with 4OurCause to provide you with a way to feel good about shopping online.

Just go to our home page at wuis.org and click on the WUIS Email icon on the left. You can shop at hundreds of stores, from Bass Pro Shops to RedEnvelope to Priceline, and the merchants will contribute a percentage of your net purchase back to WUIS-WIPA. You could give it a try for Father's Day, and let us know what you think!



From the "she makes art, too?" category: Development Director Lisa Stott, members Lynn and George King, and Karl Scroggin joined Kavitha Cardoza as her first public painting was auctioned off to benefit the Springfield Art Association at Personalities Paint in April.



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Ramm and Crawford Awarded



Jennifer Ramm



Sean Crawford

WUIS' very own *Bluegrass Breakdown* co-host, **Jennifer Ramm**, was recently named the 2006 Pearson Master Teacher at Lincoln Land Community College. The award recognizes an outstanding full-time LLCC faculty member who practices his or her profession in an exemplary manner and was presented May 5.

Jennifer, a professor of chemistry, has taught at LLCC for 13 years. Her nominators described her as having "profound knowledge, teaching skill and a kind heart" and one who "consistently engages, motivates and makes the content accessible ... focusing on the students and their learning needs."

Those qualities certainly come out each time she hosts BB, teaching us all about bluegrass, from the heart. Jennifer says, "I was honored to receive the Pearson Master Teacher Award! I was shocked and very pleasantly surprised."

Sean Crawford, Statehouse Bureau Chief, won yet another award from the Illinois Associated Press Broadcasters Association 2005 Journalism Excellence Contest.

Sean won second place in best investigative series category, for "Trucking Money," which aired in February, 2005. The story highlighted how Illinois decides which companies to help with state dollars. The story profiled two trucking firms. One southern Illinois firm threatened a move to Missouri after Illinois raised its truck licensing fees dramatically, and received a state grant. A rival firm that made no such threats got nothing from the state.

Public affairs reporting intern **Rachel Lippman**, whose stories you've heard this past legislative session, graduated with a Master's degree from UIS and then headed to Michigan Public Radio to begin work as a statehouse reporter based in Lansing. Congratulations Rachel!